



Marketing & Sponsorship Opportunities

The AmiCorti International Film Festival (AmiCorti IFF) offers a range of sponsorship packages designed to provide brands and businesses with exceptional visibility and engagement within the global film community. Sponsoring AmiCorti IFF not only aligns your brand with a prestigious cultural event but also connects you with a diverse audience of filmmakers, industry professionals, and cinema enthusiasts from around the world.

Sponsorship Packages

1. Title Sponsor

- **Overview:** This is the premier sponsorship opportunity, offering maximum exposure and branding throughout the festival.
- **Benefits:**
 - Exclusive naming rights (e.g., "AmiCorti International Film Festival Presented by [Your Brand]").
 - Prominent logo placement on all festival materials, including the website, promotional materials, and event signage.
 - Speaking opportunities at the opening and awards ceremonies.
 - Dedicated promotional segments in festival communications (newsletters, social media, press releases).
 - Full-page advertisement in the festival program and on the official website.
 - VIP access to all festival events and networking opportunities.

2. Gold Sponsor



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- **Overview:** This package provides significant brand visibility and engagement opportunities.
 - **Benefits:**
 - Logo placement on the festival website, promotional materials, and event signage.
 - On-stage recognition during key events, including the awards ceremony.
 - Inclusion in festival communications (newsletters, social media mentions).
 - Half-page advertisement in the festival program.
 - VIP passes to selected festival events and networking opportunities.

3. Silver Sponsor

- **Overview:** A cost-effective option for brands looking to engage with the festival audience.
- **Benefits:**
 - Logo placement on the festival website and in the festival program.
 - Mentions in selected festival communications (social media, newsletters).
 - Quarter-page advertisement in the festival program.
 - Complimentary passes to the festival's key screenings and events.

4. Event Sponsor

- **Overview:** Sponsor specific events or sections of the festival, such as workshops, panel discussions, or film screenings.
- **Benefits:**
 - Branding rights for the sponsored event (e.g., "Sponsored by [Your Brand]").
 - Logo placement on event-specific materials and signage.
 - Recognition in event announcements and communications.
 - Opportunity to distribute branded materials at the event.
 - Complimentary passes to the sponsored event.

Partnership Opportunities



1. Media Partnership

- **Overview:** Partner with AmiCorti IFF to provide media coverage and content collaboration.
- **Benefits:**
 - Co-branding opportunities, including logo placement on festival materials.
 - Exclusive access to festival content, interviews, and behind-the-scenes footage.
 - Opportunity to host or moderate panel discussions or interviews with filmmakers.
 - Recognition as an official media partner in all festival communications.

2. Product Placement

- **Overview:** Feature your products in various aspects of the festival, such as in gift bags, at VIP events, or in festival lounges.
- **Benefits:**
 - Direct engagement with filmmakers, industry professionals, and VIP guests.
 - Branding opportunities in festival lounges or VIP areas.
 - Inclusion in festival gift bags distributed to special guests and filmmakers.

3. In-Kind Sponsorship

- **Overview:** Provide goods or services in exchange for sponsorship benefits.
- **Examples:** Hospitality services, audiovisual equipment, transportation, or printing services.
- **Benefits:**
 - Logo placement on festival materials in relation to the services provided.
 - Recognition in festival communications.
 - Complimentary passes to the festival.

Why Sponsor AmiCorti IFF?



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- **Global Exposure:** Reach a wide and diverse audience of filmmakers, industry professionals, and cinema enthusiasts from around the world.
 - **Brand Alignment:** Associate your brand with creativity, innovation, and cultural excellence.
 - **Networking Opportunities:** Engage directly with influential figures in the film industry, including directors, producers, and critics.
 - **Community Engagement:** Support a significant cultural event that fosters dialogue, creativity, and social awareness through film.

How to Get Involved

For more detailed information on sponsorship packages, customized opportunities, and partnership inquiries, please contact the AmiCorti IFF sponsorship team at:

- **Email:** info@amicorti.org
- **Phone:** +39 348 814 0888
- **Website:** <https://www.amicorti.org>

The AmiCorti International Film Festival is eager to partner with organizations that share its passion for cinema and cultural exchange, offering a unique platform to showcase your brand to an engaged and influential audience.